



RESOURCES FOR SOCIAL MEDIA MANAGEMENT

Click on numbers & icons for links

1

SOCIAL MEDIA CALENDAR

How to create your social media calendar for your business.

2

FACEBOOK ADS

Step-by-step tutorial on how to set-up Facebook ads from payment to target market.

3

INSTAGRAM PROMOTION

Step-by-step tutorial on how to set-up Instagram promotion.

4

TWITTER AD CAMPAIGN

Step-by-step tutorial on how to set-up a Twitter ad campaign.

5

BITLY

shorten links to save space on social media channels.

6

GRAMMARLY

online grammar checking, spell checking, and plagiarism detection platform.

7

CANVA

Website that allows you to create graphic designs for all platforms. Custom templates for online needs.

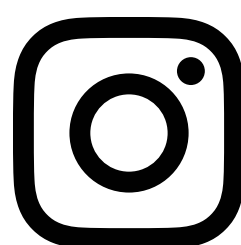
How to Create Business Accounts



FACEBOOK



TWITTER



INSTAGRAM